

What is claimed is:

1) A pigment formulation comprising C.I. Pigment Yellow 214 and the copper phthalocyanine pigment C.I. Pigment Blue 15:3 and/or C.I. Pigment Blue 15:1, the

5 ratio of C.I. Pigment Yellow 214 to copper phthalocyanine pigment being in the range from 1:20 to 20:1.

2) The pigment formulation according to claim 1 wherein the ratio of C.I.

Pigment Yellow 214 to copper phthalocyanine pigment is in the range from 1:10 to 10 10:1 and especially in the range from 1:5 to 5:1.

3) The pigment formulation according to claim 1 or 2 comprising 1% to 40% by weight of C.I. Pigment Yellow 214 and 1% to 40% by weight of C.I. Pigment Blue 15:3 and/or C.I. Pigment Blue 15:1.

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4) The pigment formulation according to at least one of claims 1 to 3 comprising

a) 1% to 40% by weight of C.I. Pigment Yellow 214,

b) 1% to 40% by weight of C.I. Pigment Blue 15:3 and/or 15:1,

20 c) 20% to 98% by weight of polyolefins,

d) 0% to 40% by weight of additives customary in master batch production,

e) 0% to 25% by weight of one or more white pigments,

the fractions of all components a) to e) being based on the total weight of the pigment formulation (100% by weight), and also

25 f) 0% to 40% by weight, based on the sum total of the weights of the components a) and b), of one or more shading colorants.

5) The pigment formulation according to at least one of claims 1 to 4 comprising

30 a) 2.5% to 40% by weight of C.I. Pigment Yellow 214,

b) 2.5% to 40% by weight of C.I. Pigment Blue 15:3 and/or 15:1,

c) 20% to 95% by weight of polyolefins,

d) 0% to 40% by weight and preferably 1% to 25% by weight of additives

- customary in master batch production,
- e) 0% to 25% by weight and preferably 1% to 20% by weight of one or more white pigments,

the fractions of all components a) to e) being based on the total weight of the

5 pigment formulation (100% by weight), and also

- f) 0% to 40% by weight and preferably 1% to 20% by weight, based on the sum total of the weights of the components a) and b), of one or more shading colorants.

10 6) A process for producing a pigment formulation according to at least one of claims 1 to 5, which comprises incorporating the pigments a) and b) and if appropriate the components d), e) and f) homogeneously into the component c) separately, as a dry mixture or as a mixture of two pigment formulations.

15 7) The use of a pigment formulation according to at least one of claims 1 to 5 for pigmentation of macromolecular organic materials of natural or synthetic origin.

8) The use according to claim 7 for pigmentation of plastics, resins, coatings, paints, electrophotographic toners and developers, electric materials, color filters  
20 and also of inks, including printing inks, and seed.

9) The use according to claim 7 or 8 for low-warpage pigmentation of partly crystalline plastics.

25 10) The use according to one or more of claims 7 to 9 for low-warpage pigmentation of polyolefins, especially polyethylenes.